

Fun Stuff from the 2025 Consumer Electronics Show

February 2025

By Linda Rink, President, RINK Consulting

The annual Consumer Electronics Show takes place every year in January, and with over 4500 exhibitors, there's a lot to see. While I don't attend in person, I love reading about it -- especially the more light-hearted lifestyle products.

Here are some of my favorite fun products from the 2025 Show -- enjoy!

1) High-tech cat perch

As the owner of a cat who does not like to be handled (except on her own terms), I am intrigued by this multi-purpose cat perch. The <u>LG AeroCatTower</u> is a cat bed that sits on top of an air purifier, plus It tracks the cat's weight and sleep time!



2) Smart plant planter

No more guessing about whether you are killing your house plants! <u>LeafyPod's smart planter</u> uses AI to adjust water intake from a reservoir and even makes recommendations about sunlight exposure.

3) The cutest solar car

This adorable dolphin-shaped electric car lets you drive up to 40 miles a day on sunshine power! For longer trips, you

can plug in the <u>Aptera solar vehicle</u> and get up to 400 miles from a full charge.



4) Art gallery digital clock

<u>Klydoclock</u>'s digital display comes with a regularly updated library of digital works and animations by independent artists from around the world. The free lifetime subscription currently has thousands of pieces.

5) Spoon that seasons like salt – without salt

Kirin Holdings' <u>Electric Salt Spoon</u> zaps food to make it taste saltier —very useful for those of us who must cut back on their salt intake. "A weak electric current is passed from the tip of the spoon to the food to enhance the taste of the meal, including salty and umami taste."



6) Ultimate relaxation – or torture machine? If money is no object, you need to check out Boo

If money is no object, you need to check out Bodyfriend's \$20,000 733 Massage Chair. The robotic relaxation station offers "individually rotating arms and legs, three levels of heat therapy, magnetic hand acupressure, airbags, ECG measurement and more wellness treatments for every part of your wellness routine." Honestly, it looks a bit scary to me!



Need to find out what's new in your industry? Contact me at lirink@LindaRink.com